NEXT GENERATION INTELLIGENT DOCUMENT PROCESSING TO UNLOCK GROWTH
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The monumental challenge

EVERYDAY COMPLEX DOCUMENTS TRAP VALUABLE DATA

Competitive businesses in our modern information age rely on massive volumes of data to drive critical business operations, derive insights, pinpoint opportunities and more. Yet, a large bulk of data points is found in complex documents—both physical and digital—and guised as unstructured information that takes a human intellect to accurately decipher.
BUSINESSES ARE FRUSTRATINGLY LOCKED DOWN BY PROCESSING UNSTRUCTURED INFORMATION

Businesses process a high volume of documents that are varied and unstructured, including everything from invoices and contracts to emails and non-textual files. More than 80% of the data generated today is unstructured and will further grow at the rate of 55% and 65% per year. Adding to the challenge, more than 50% of the document processing in 75% of organisations are paper-based, says a study by Bitkom, making it even more difficult to apply digital strategies.

THE ECONOMIC COST OF MANUAL DOCUMENT EXTRACTION IS ENORMOUS

Reliance on human intellect and effort to manually process documents costs valuable time and money, and cannot be scaled. A 2012 IDC global survey of 1200 information workers and IT professionals on workforce productivity reports the significant amount of time wasted per week dealing with document processing challenges. For a Spanish bank, their manual processing of legal documents amounted to $14 million a year on hiring a specialised team of legal experts.

€14,492
of potential cost savings per information worker per year

19.5%
loss in the organisation’s total productivity

195
employees per 1,000 people executing time-wasting tasks

² https://www.bitkom.org/Presse/Presseinformation/Unternehmen-reduzieren-ihr-Papierverbrauch.html
³ https://denalilabs.com/static/ProductivityWhitepaper.pdf
NOT ALL AUTOMATION CAN OVERCOME BUSINESSES’ BIG HURDLES

Even though AI adoption has become mainstream, organisations still remain stuck with inferior automation solutions and continue to face these huge hurdles:

- Slow and poor customer service
- Stinted business volume
- Limited revenue potential
- Ceilings in scalability and enterprise competitiveness
What is Omnitive IDP?

AI POWERED PLATFORM TO BOOST YOUR DOCUMENT AUTOMATION PROCESSES

Make your work easier and faster by automating your time consuming and low added value tasks. Create your own cognitive models easily and fast to process any kind of document, classifying or extracting precisely in a structured way the information you need.

Scale up your company's operational efficiency by processing more volume faster, reducing costs and freeing more time to more added value tasks.

A SMARTER HYBRID AI APPROACH THAT READS ANYTHING

Conceived with scalability at its core, what Omnitive IDP takes is a hybrid AI approach that blends statistical and symbolic AI disciplines. It leverages powered by Deep Learning for Natural Language Processing and Computer Vision and other disciplines, to process anything from structured documents to unstructured free text. This way, Omnitive IDP makes intelligent document processing possible even in the natural variability of realistic business settings.

HOW DOES OMNITIVE IDP WORK?

With Omnitive IDP, users are in control to process all kinds of documents with an unprecedented level of effort optimisation. No technical expertise is needed to implement intelligent automation capabilities in every phase of the workflow. It’s a no code platform to empower business users.
Train and test any kind of document for any document automation process with our no-code AI platform. More samples, more accuracy in the testing results thanks to the Feedback Learning capability of the tool.

CREATE YOUR OWN COGNITIVE MODELS
Low sample required for training

Check the results and the accuracy achieved. An optimized interface for maximum performance with human-in-the-loop at your disposal. Once the testing done, the cognitive model is ready to be applied.

VALIDATE RESULTS IN A FEW HOURS
Human-in-the-loop for maximize performance

USE AND REUSE THE COGNITIVE MODELS
Models can be reused by all the areas or by others

Once you have taught the AI platform to identify the information from the documents, you are ready to process all your documents and automate your data extraction.
Almost every document delivered in a Court requires identification and classification. With an enormous volume of documents per day, this process is extremely intensive and time-consuming. In most cases, this process is currently done manually by lawyers or legal administratives having to open and read each document to identify the type of document received and extract the relevant information that is important to succeed in any legal procedure, for example in an order for payment procedure.

This challenge is recurrent in all areas of an asset management company. The high volume of daily emails and notifications with judgment documents attached that they receive is usually processed by a team of legal staff. The team is fully dedicated to opening emails and manually converting the data in the attachments into useful information for the company, often causing delays in processing and misclassification along the way.

The Omnitive IDP cloud solution was deployed to speed up the automation in the classification and the key data extraction part of the process. Omnitive IDP enabled to create in record time the cognitive models for legal documents and then use them in the process of classifying and extracting relevant data. These data are then transferred into the legal records management system the asset management company was already using via a smooth integration with Omnitive IDP.

Traditionally, the training of cognitive models was the most time-consuming part of teaching our software to recognise new documents. However, thanks to Omnitive IDP, cognitive training has been shortened from weeks to just days.

At the integration level, the proposed solution will present a REST API through which service are request, which will take care of the process, returning the metadata in JSON format in response to such request.
The back office team in a banking company is in charge of auditing and reviewing corporate loan policies and files within an organization to ensure the good control of data curation in the company and verify the possibility of a loan extension for each case if the customer needs it.

In their daily challenges they have to audit and check every aspect of each corporate loan contract and this entails reviewing a huge amount of documentation and contracts. This process is extremely intensive and time-consuming.

In most cases, this process is currently done manually by legal administratives having to review and check the conditions of each contract, specially the ones related to the suspensive clause policies to ensure that every operation is prosecuted correctly, often causing delays in processing and misclassification along the way.

### SOLUTION

The Omnitive IDP cloud solution was deployed to automate the key data extraction and data verification for part of the process. Omnitive IDP was used to speed up in record time the training of cognitive models of contracts documentation to identify the relevant data and cross check the key information with its suspensive clause policy to ensure the feasibility of a loan extension and in, the same time, improve the data curation of the company.

Traditionally, the training of cognitive models was the most time-consuming part of teaching our software to recognise new types of contracts or document types but relying on IDP, cognitive training has been shortened from weeks to just days achieving a high performance of the results.

Once the data is extracted and verified, the current staff is involved in the final process of validation of the loan extension in case the customer asks for it. Now, with the same team as before, they can process and automate all the company’s contracts under review with less human resources in the process.
With the dangers of Covid-19, transport and healthcare authorities are setting in place new precautions to validate travel documentations—specifically travellers’ PCR test results and passenger locator forms.

However, no international standardisations exist across the certificates and most travel documents common in the industry, making it difficult to apply rule-based automation. Documents are also primarily paper based to better accommodate all travellers and travel hubs. As a result, processing travel documents is highly manual and voluminous.

Using Omnitive IDP’s web-based interface, baseline models for each document subtype were created, trained and tested. The process involved just a handful of training documents, no-code data annotation by highlighting data points within the document, and training and testing with a click. Types of data points to extract included parameters like name, Covid-19 test result, flight and seat number and countries visited. Throughout the whole process, no IT expertise or coding were required.
What can Omnitive IDP read?

EXTENSIVE DOCUMENT REPERTOIRE FOR ALL BUSINESS NEEDS

Omnitive IDP is pre-trained with baseline models to read a repertoire of structured, semi-structured and unstructured documents across industries and countries. Today, Omnitive IDP is built to accurately process in any Latin alphabet based languages like English and Spanish.

OMNITIVE IDP CAN PROCESS ANY TYPE OF DOCUMENTS

- Bank records, claims, customer files (dossiers), and applications that may contain key information covering a wide range of data.
- Financial reports, statutory orders, constituent documents, and other evidence of a customer’s credibility and creditworthiness, as well as the reliability of their investors, partners, and other third parties.
- Contracts, agreements, assets, and property descriptions that can characterize the financial status of a customer.
- Records in various court online databases and judiciary search systems.
- News, blogs, and social media content that may contain important details about a customer and his public life.
What are our value propositions?

**SCALABILITY**
For any domain, any document covering all industries & verticals attacking your business long tail needs and processing in more than 150 languages.

**SIMPLE AND EASY-TO-USE**
Low-code platform to empower non-technical business users with an user-friendly and intuitive interface. Anyone in any area of the company can easily work with Omnitive IDP.

**SPEED TO VALUE**
Prove value quickly to see you business grow. Start to build models with few samples in minutes and see the results in hours, speeding up your data validation process.

**MEET YOUR ACCURACY NEEDS**
Achieve your accuracy expectations with our platform and see the results in hours. Accuracy boost available if needed by our Professional Services.

**DATA ENHANCEMENT AT YOUR SERVICE**
Deliver better quality data and let us help you to enhancement your data. Normalize, verify, enrich, cross check the information or supervise as you need.

**FEEDBACK LEARNING**
Validations done during the human-in-the-loop review can be reused to retrain the model and will ensure results improve continuously in a virtuous circle.
HOW DOES OMNITIVE IDP IMPACT ORGANISATIONS?

PRODUCTIVELY STREAMLINE MISSION-CRITICAL AND DOCUMENT-INTENSIVE WORKFLOWS

Domain experts have the best understanding of their document processing workflows and organisations must reduce the time wasted on lengthy back-and-forth discussions between business teams and external IT development teams. Omnitive IDP empowers line-of-business teams with the right but simplified tools to build, train and deploy a perfectly customised extraction model. Few training data required, no overfitting, and on demand support further disentangle any employee from tech-related hassle, to build an effective model in as little as a day.

These highly intelligent models can effectively process volumes of high value documents up to 90% faster than traditional processes. Its fast and sustained self-learning abilities minimise human intervention even after deployment. The result is hours and valuable manpower unlocked to realise new breakthrough strategies within organisations.

SCORE EXPONENTIAL INCREASES IN REVENUE AND UNLOCK BREAKTHROUGHS IN ENTERPRISE COMPETITIVENESS

Finally, adding it all together: operational cost and time efficiencies as well as a financially tenable infrastructure deployment bring to light significant cost savings to be channelled into new business strategies; augmented workplace productivity from streamlined workflows spillover to create a frictionless customer experience that contributes to opportunities for revenue growth.

Organisations such as businesses in the Financial Services Industry can expect a 22% increase in conversion rates, a 40% reduction in validation errors, and a remarkable 330% overall return on investment, according to a McKinsey report on the IT spends of a UK auto insurer that uses cognitive technologies4. Beyond all, these effects are multiplied with Omnitive IDP’s large window for scalability, for a vastly competitive edge in the market.

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